

## **Guiding Data-Driven Transportation Decisions**

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## Guiding Data-driven Transportation Decisions

### ABSTRACT

Urban transportation professionals are under increasing pressure to perform data-driven decision making and to provide data-driven performance metrics. This pressure comes from sources including the federal government and is driven, in part, by the increased volume and variety of transportation data available. This sudden increase of data is partially a result of improved technology for sensors and mobile devices as well as reduced device and storage costs. However, using this proliferation of data for decisions and performance metrics is proving to be difficult. In this paper, we describe a proposed structure for a system to support data-driven decision making. A primary goal of this system is improving the use of human time, effort and attention with side benefits of improved consistency and documentation.

### INTRODUCTION

Data-driven decision making and data-driven performance metrics are a high priority in the transportation world today and are the focus of much attention and effort. An influx of new sensors and data from those sensors along with pressure from the federal government and new federal regulations, such as MAP-21 (*FHWA, 2102*) is driving the focus on data-driven decisions and metrics. However, turning this explosion of new data into actionable information is difficult. The current state of support in data-driven performance reporting is limited by several factors including data stored across disparate locations and systems, insufficient documentation of how data was chosen and assembled, and manual manipulation of the data. These factors limit the ability of urban transportation professionals to produce and reuse the work done to create data-driven performance metrics.

In this paper, we present a proposed system structure that begins to address these issues. Our system aims to support integration across diverse-distribution data sources and to increase re-use of the data and processing mechanisms. We aim to improve productivity by improving the effective use of human time. Our system contains three key parts: The Portland Observatory, Guides and Concurrent Collections (CnC) (*Burke, Knobe, et al. 2010*). The Portland Observatory collects urban transportation-related data in a single location (or common portal), Guides

represent decisions made in selecting and assembling data related to a decision or performance metric and CnC helps automate Guide instantiation.

As a simple example of the motivation for our system, consider creating a mobility performance report. A mobility report is a common type of report generated by transportation professionals; such a report describes the ability of the population to move around an urban area and uses metrics such as travel time, travel speed and reliability of travel time. Creating such a report requires first tracking down and selecting data sources followed by data cleaning and analysis and generation of graphics. We observe that decision-making tasks are recurrent - similar decisions may need to be made for reports created for different locations and time periods (i.e. annual reports).

The first step in creation of this report is tracking down data sources. In the current state these data sources may be on local hard drives, on central storage servers at possibly different agencies or in other disparate places. *The Portland Observatory* collects data in one location or portal simplifying the process of tracking down data sources. A second step in creating the report is to perform analysis to produce mobility performance metrics; this step may include data cleaning, analysis and generation of graphics. We observe that decisions, such as excluding a set of sensors due to construction, are typically made along the way. A Guide is like a template for a decision-making task; *Guides* capture the input data criteria, data cleaning and analysis processes and decisions. By capturing the cleaning, analysis and decision process, Guides enable retrospective review of the performance metric-generation process. In addition, Guides enable reuse of the work done generating performance metrics and help ensure that analysis is consistent across decisions and reports. The *CnC* parallel programming environment is used to automate Guide instantiation to improve re-use and productivity.

We begin this paper by presenting three example reports produced in the Portland, OR-Vancouver, WA metropolitan region. We discuss each report and then summarize the connections and similarities between the reports and how those similarities might be leveraged. We next present *Guides* - our technique for encapsulating the report-creation process and context - we discuss guide motivation, content and structure. We proceed to discuss data collection and

opportunities for leverage therein. Finally, we describe a proposed system architecture and conclude with a description of our prototype guide implementation.

## **EXAMPLE REPORTS**

We begin by describing three reports that are currently generated in the Portland, OR-Vancouver, WA metropolitan region: The Metro Performance Measures Report, the RTC Congestion Management Process Monitoring Report and the Metro Portal Annual Report. For each report, we identify a key product in the report that we will discuss in the comparison section below and use in our guide prototype implementation.

### **Metro Performance Measures Report (Portland, OR)**

The Metro Performance Measures Report is a performance report that is generated every two years by Metro, the regional government for the Portland, OR region. The report is generated in response to Oregon State Statutes and consists of 12 measures related to land use planning and coordination including development density, job creation, land use and transportation measures. Measure 9 in the report contains transportation-related measures - specifically "Transportation measures including mobility, accessibility, and air quality indicators" (*Metro, 2011*). We focus on the mobility and accessibility metrics, which include vehicle miles traveled, travel time reliability for major freeways, and transit ridership. The vehicle miles traveled in the Metro report is taken from the FHWA State Performance Monitoring system. The travel time reliability numbers come from the data in the Portal data archive. Portal is the regional transportation data archive for the Portland, OR-Vancouver, WA metropolitan region (*Portal, 2014*). The key product in the Metro Performance Measures Report that we use for analysis and prototyping is a table of travel time reliability measures that includes average travel time and average congested travel time for freeways in the Portland region; Table 9.2 in the 2011 report.

*Key product:* Table of travel time reliability.

### **RTC Congestion Management Process Monitoring Report (Vancouver, WA)**

The Congestion Management Process Monitoring Report is an annual report produced by the Southwest Washington Regional Transportation Council (RTC). Federal law requires that RTC

maintain a Congestion Management Process (CMP); the CMP Monitoring report is part of RTC's CMP process. The annual report "provides a comprehensive set of data for monitoring the performance of the transportation system" and "provides on the travel characteristics of the regional transportation corridors" (RTC, 2013). The report contains a System Monitoring section that provides system performance measures including vehicle volumes, capacity ratio, travel speed and intersection delay, vehicle occupancy, safety, truck percentage and several transit measures including ridership and on-time performance. The key product in this report that we focus on for analysis and prototyping is the Speed: Auto Travel Speed and Speed: Speed as Percent of Speed Limit metrics. These speed metrics are presented as maps in the report; specifically, maps 8, 9, 10 and 11 in the 2013 report. We note that at the current time, the speed metrics are based on probe runs. However, once confidence in the data is established, these metrics could be based on data collected through automated sensors, such as Bluetooth detectors and high-definition radar. Basing the metrics on installed sensors has the potential to increase temporal and spatial coverage of the metrics. Though not discussed in this paper, the report also uses Vehicle Volume metrics.

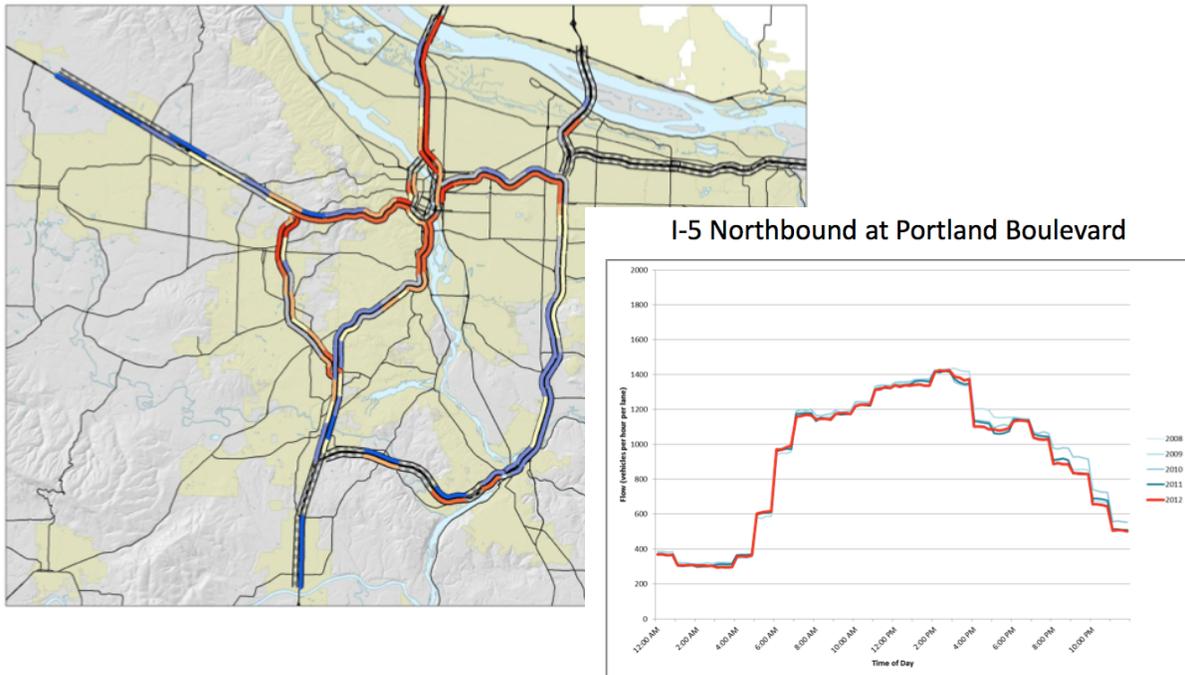
*Key product:* Maps of Auto Travel Speed and Speed as a Percent of Speed Limit

### **Metro Portal Annual Report (Portland, OR)**

The Metro Portal Annual Report is a small report produced annually by the Portal team at Portland State University. The report was first produced in 2012 and is expected to be generated annually. This report contains two primary types of products: maps of speed and plots of volume by highway. Figure 1 shows a map and a sample plot from the 2012 Portal Annual Report. The map shows average vehicle travel speeds in the PM Peak period (4-6PM) for the freeways in Portland in 2012. The plot shows 15-minute volumes by time of day for mid-weekdays for the I-5 freeway in Portland at Portland Boulevard. The report contains a series of such plots for key freeway locations.

*Key products:* Travel Speed Maps and Volume Plots by Highway.

### Average Speed, 2012 PM Peak



**Figure 1** Figures from the 2012 Portal Annual Report

### Report Comparison and Observations

A key observation is that the key products identified above for the three reports all use vehicle speed data as input. One report presents travel time, the other two present speed. Nevertheless, speed is a base data source (We note that travel time can be calculated as segment length divided by speed.) Given that all three reports use speed as an input data source, all could potentially draw from the same data source. The Guide Instantiation section near the end of this paper shows how Guides capture the fact that speed data is an input to the three products and show how the three products all use the same input Guide. In addition to using the speed data as input, several of the reports make selections such as using data for a defined peak period and using only data for mid-week days. Consistency in these types of selections and in data cleaning and metric calculation algorithms across these reports is likely to be beneficial, particularly for reports generated for the same region - such as the two reports generated for the Portland metropolitan region. At a minimum, the ability to be consistent - that is the ability to use the same peak period definition, the same mid-weekday selection and the same metric calculation algorithms, if desired, would be very useful. In creating the Portal annual report, the Portal team intentionally

used the same selections as in the Metro Performance Measures Report. Capturing those selections in a formal process would be useful for future report creation. As we will describe, Guides also capture these types of selections.

## **GUIDES**

In one sentence, a Guide is an encapsulation of the experience required to answer a question. We proceed to discuss Guide motivation, concept and structure.

### **Guide Motivation**

The reports described above currently require manual effort for data collection and combination and review and cleaning. In some cases, the process is retained in human memory and is not documented. The nuanced decisions about data cleaning and combination, which come about after years of producing reports are difficult to articulate and document. However, we observe that some pieces of the report creation can be automated. Guides are designed to capture the pieces of report generation that can be captured.

One might first consider some alternatives. Data integration has been an area of research in computer science for years (*Halevy, 2006*). However, a heavy-grade data integration approach may not be justified for producing transportation performance reports - the example reports are generated annually or bi-annually, for this type of reporting, even for quarterly reporting, the cost of maintaining an integrated schema is too much; however, making the data sources accessible through a common portal is useful. Creating a common portal could mean putting the data in a database where it can be accessed with SQL queries. SQL queries are very useful and powerful, but they don't record judgments or the reasoning behind the judgments made in report creation. In short, traditional data management techniques may be overkill (i.e. data integration) or may not capture the required information (i.e. SQL queries).

While we understand that we can't totally eliminate human involvement, we do believe that we can we make it easier for humans to be involved, increase the efficiency of human involvement and capture some of the human judgments - i.e. the reason a set of data was eliminated from consideration.

## **Guide - Concept**

A Guide is a set of information that describes and encapsulates a decision-making process. By describing and encapsulating a decision-making process, a guide may enable reuse of data or algorithms by making it easier to switch data sources, to respond to a change in the format of a data source or to re-create a report in a different context - i.e. take a report done for one metropolitan area and create it for another metropolitan area.

We identify the following objectives for guides:

- A guide should capture both the data requirement and how the data requirement is being met in a particular instantiation of the guide.
- A guide should embody requirements and expectations as well as results.
- A guide should also capture weaknesses of the current data set so that if the ideal data set becomes available or is available in a different locality, it can be used (i.e. volumes by vehicle type were the desired data source, but that data was not available).
- Guides should capture requirements, not just process. The process may over- or under-constrain due to specifics of the locality and time for which the report is generated. The process may capture which data is not used for the report, it may not capture why that data was not used.

## **Guide Structure**

We have identified the following fields as being part of a Guide.

1. Question - The question answered by a Guide.
2. Name - The guide name.
3. Description - A text description of the guide.
4. Parameters - Parameters to the guide such as spatial location or time period.
5. Input Data - A list of data sources and variables (attributes) needed from each data source.
6. Queries and Analysis - Code such as SQL queries for analyzing the data.

7. Output Data and Format - A list of variables (including types) in the output, output format and output structure (or organization).
8. Decisions - Decisions made during creation of the report.
9. Quality - Some indication of the quality of the results such as a list of suitable uses.
10. Comments - Things you learned along the way.

### **Guide Creation and Re-Use**

Another motivation for guides is to leverage expert knowledge. A particular analyst may be an expert in travel time calculation algorithms or a particular MPO (Metropolitan Planning Organization) may create a report to meet a specific regulation. Guides are intended to capture such knowledge so it can be easily transferred to other analysts or MPOs. We imagine an initial guide being created by highly skilled person who selects data and specifies computations and builds the guide from scratch. A medium skilled person may be able to take that guide and customize it for a time period or a metropolitan area; such a person may understand the general concept of the report, but may not be familiar with the details of the calculation algorithms. Finally, we imagine a lower skills person may be able to simply re-run a report by specifying parameters such as a desired year. This person may not have an understanding of the report, but is able to create different versions of the report.

### **DATA COLLECTION**

As discussed, a key issue in creating performance metric reports is locating and combining data. The Portland Observatory acts as an aggregator and repository for transportation data acquired from a variety of agencies in the Portland-Vancouver metropolitan area. The Portland Observatory leverages Portal, the Portland-Vancouver region's transportation data archive (*Portal, 2014*). Portal consists of a PostgreSQL database containing approximately 3TB of transportation-related data collected from Portland-Vancouver area agencies over the past ten years and a web interface. The data in Portal includes freeway loop detector data, weather data, Bluetooth travel time data, weigh-in-motion data, transit data, arterial signal data and more. Figure 2 shows two screenshots from the Portal Data Archive web interface.

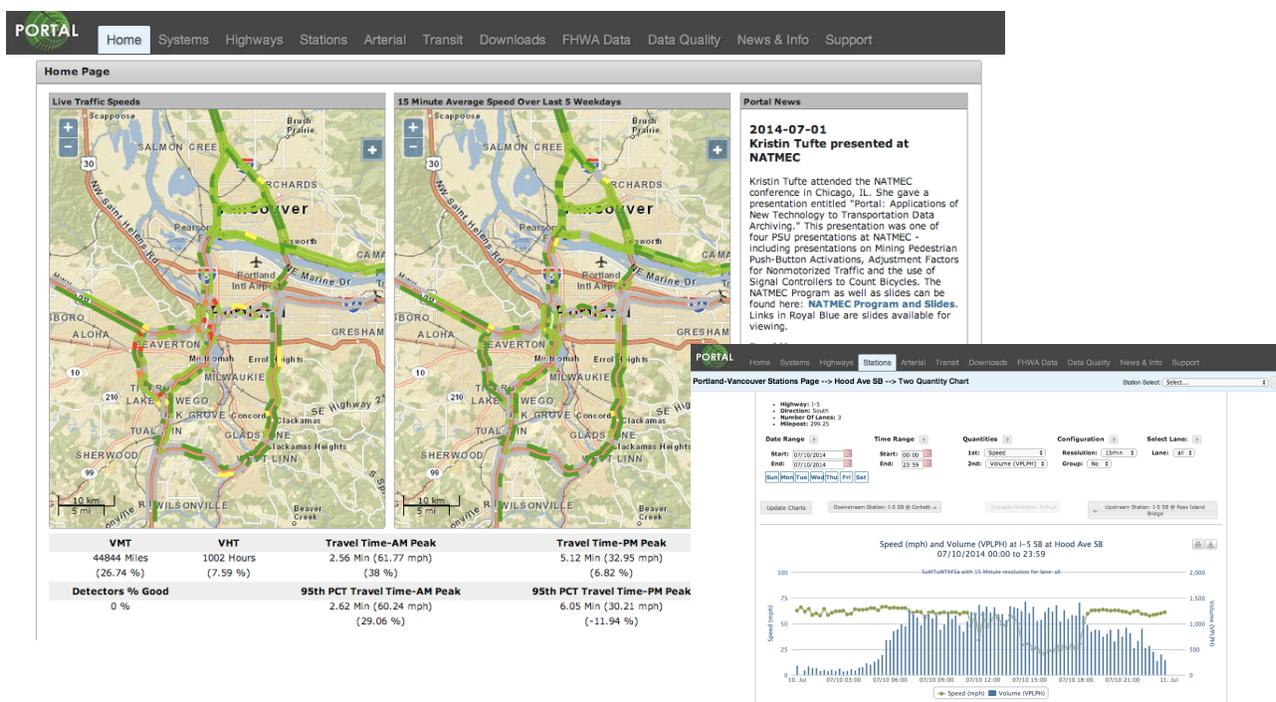


Figure 2 Portal Data Archive Web Interface

## Data Collection

Data flows into Portal from a variety of sources and systems, collected by agencies using a variety of sensor technologies and vendor systems supporting them. Table 1 shows the Arterial, Transit and State Highway data sources for the Portal archive by agency and type of data. In Table 1, sources in the process of being integrated are in italics. All other sources arrive in automated or semi-automated (in a few cases) fashion. Considering Table 1, we observe a few patterns of interest from a data management perspective.

*Common Data Formats:* Some types of data are produced by multiple agencies. Both Transit agencies - TriMet (OR) and C-TRAN (WA) produce GTFS data. In this case, the data produced is in identical formats across systems.

*Common Systems:* Several agencies use common systems. For example, agencies that manage traffic signals in the Portland area use the TransSuite central system, agencies that manage traffic signals in Vancouver use the ATMS.Now central signal system.

*Common Types of Data:* Many agencies collect similar types of data, but from different vendors and different sensors. For example, travel times from Bluetooth readers are collected by ODOT, City of Portland and Clark County. The detection technology is similar, but the devices and software vendors are different for all three agencies.

**Table 1 Portal Archive Data Sources By Agency**

<b>Arterial</b>	<b>Transit</b>	<b>State Highways</b>
<b>City of Portland (OR)</b> - TransSuite Central Signal System - Travel Times	<b>TriMet (OR)</b> - AVL/APC - GTFS	<b>ODOT (OR)</b> - Loop Detectors - High Definition Radar - Travel Times
<b>Washington County (OR)</b> - TransSuite Central Signal System	<b>C-TRAN (WA)</b> - AVL/APC - GTFS	<b>WSDOT (WA)</b> - Loop Detectors - High Definition Radar
<b>Clackamas County (OR)</b> - TransSuite Central Signal System		
<b>Clark County (WA)</b> - High-Definition Radar - ATMS.Now Central Signal System - Travel Times		
<b>City of Vancouver (WA)</b> -ATMS.Now Central Signal System		

### **Opportunities for Leverage**

We discuss each of the observations and the opportunities for leverage it provides.

*Common Data Formats - Opportunities for Leverage:* When data is provided to an archive, such as Portal or the Portland Observatory, from multiple sources in a common format, the integration of data from those sources is straightforward. In addition, any performance metrics and visualizations such as plots or maps made on one of the data sources can typically be easily

extended to data from the other data sources. Google has developed the General Transit Feed Specification (GTFS) for describing transit schedule and arrival data (*Google, 2014*). This format greatly simplifies processing and visualizing transit data across agencies. GTFS is one of the few commonly used Common Data Formats of which we are aware.

*Common Systems - Opportunities for Leverage:* Both the Portland, OR and Vancouver, WA regions use common central signal systems; though the signal system used by the Portland region is different than the signal system used by the Vancouver region. Data coming from a common system provides similar and additional benefits in terms of leverage compared to data with Common Data Formats. Having the data come from a Common System, we assume the data format will be the same. In addition, having data come from the same system (either a single or multiple installations of that system) can leverage transfer mechanisms or protocols established for that system.

*Common Types of Data - Opportunities for Leverage:* The phrase "Common Types of Data" refers to data that is the same "type" of data, but comes from different systems and in different formats. Extending from the Common Systems discussion above; we comment that signal data from the Portland signal system and signal data from the Vancouver signal system qualify as "Common Types of Data" – the data from both systems represents signal operations, but comes in different formats and requires different network transfer mechanisms. Bluetooth data is another example of this type of data in the Portland-Vancouver region. Bluetooth data is provided to the Portal archive in three different formats from three systems. Common Types of Data do provide opportunities for leverage; however, leveraging such data requires additional work. Common features of the data that occur across the different data sources must be identified. Products can then be built on the identified common features. In our experience, this type of data collection - Common Types of Data – where data is similar, but without a common format and not from a common system occurs regularly.

It is a goal of the Portland Observatory to address this issue of integrating across "Common Types of Data." A user producing a performance report does not care what format the data arrived in or what system the data is from (except, perhaps as those relate to data quality). One

purpose of the "usifications" in the Portland Observatory, described below, is to help abstract away the incoming data format and system-specific information, so a general user does not need to worry about those issues and can focus on processing the data itself. As discussed before, there is a large volume of work in the Computer Science literature on data integration; however, we believe that work provides a heavyweight solution, when a lightweight solution is more appropriate.

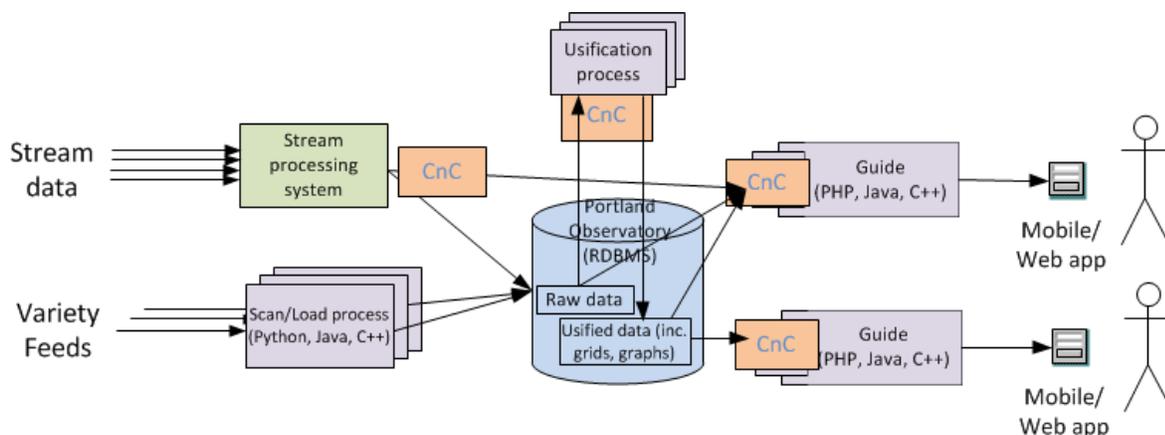
## **PROPOSED SYSTEM ARCHITECTURE**

We propose an architecture for the Portland Observatory to process and "usify" data. When the data arrives at the Portland Observatory, we propose to store it in the Portal "raw" form, that is, in the form that it arrived from the source. Some of the raw data is then "usified"; that is, cleaned, aggregated, added to or otherwise transformed into a form more directly usable by observatory clients. For example, data from multiple sensor types and provided by multiple agencies may be combined to provide traffic speeds and counts across the metropolitan Portland area. The same raw data may be transformed in different ways for different users, for example aggregating to different intervals or applying different cleaning methods. Keeping the raw data allows researchers and analysts to test different methods or models; improvements can be implemented as new "usifications".

In the Portland Observatory, developers create Guides that select, combine, aggregate or subset the data for the users. As discussed, each Guide encapsulates a specification for and produces a set of data to meet a specific need and a Guide can reuse another Guide as a component, possibly specifying some different parameters; this reuse provides consistency and allows for faster development. For example, a Guide for Portland, OR can be reused by Vancouver, WA by changing the geographic boundaries. If a new cleaning method or model becomes available via a new usification, a Guide can be altered to use it; all reusing Guides can immediately reap the benefits, without needed to be altered themselves.

Intel Concurrent Collections (known as CnC) is used to help automate Guide re-use (*Burke, Knobe, et al. 2010*). CnC is a programming model that supports a declarative description of an application (the analysis portion of a Guide in our case). Typically applications are represented

programmatically; that is, an application consists of files of computer code. In contrast, CnC's application specification is based on the idea of whiteboard drawings. The functionality of an application may be drawn as a graph on a whiteboard. To use CnC, the drawing of the graph is translated to a text-based graph specification in the CnC language; then the CnC system executes the application based solely on the CnC graph specification. To verify what a traditional application is doing, one must examine the computer code. (The computer code may be accompanied by a description or specification; but examining the description or specification does not verify functionality of the code.) In contrast, to verify what a CnC program is doing, one inspects the graph-based CnC specification. The CnC specification is typically much easier to read and understand than computer code. This ability to declaratively describe an application is the key feature of CnC with respect to the Portland Observatory.



**Figure 3 Proposed System Architecture Diagram**

Figure 3 shows a diagram of the proposed architecture of the system. As discussed above, our system combines a relational database system (RDBMS) and the CnC parallel programming environment. The user application is written with CnC and accesses data stored in the relational database. Combining a parallel programming environment (such as CnC) with a relational database system is our approach to addressing the variety and varied data sets inherent in big data, and supports scalability when needed by large datasets. A transportation engineer trying to produce a report must integrate data from disparate data sources and must clean and process such data. As data sizes increase, it will be increasingly important for users to think about the application problem separately from the data layout and parallelization of the problem. Both CnC

and RDBMSs provide conceptual, high-level, declarative interfaces that allow this separation: the RDBMSs provide declarative access to the data, and CnC enables programmers to declaratively assemble their application from lower-level functions. Having the process and data accessed documented in a declarative language allows us to document how data has been combined - and, equally importantly for privacy and security, what data has not been accessed or combined in support of a decision. For example, this documentation can assist an agency in showing that they have acted in accordance with rules and policies governing them.

The technical support required to interface the systems is, in some ways, the easier part of the work. The more difficult and time-consuming part of these integrations is building the contacts and relationships with the various agencies, and gaining agreement to share and trust their data with an external aggregating party. Portland State's experience in collaborating with these agencies over the past ten years provides a stable basis for these continuing and expanding collaborations.

## **PROTOTYPE IMPLEMENTATION**

Using the proposed guide concept and structure and the system architecture described in previous sections, we implemented a prototype of the three key products identified in the Example Reports section: the travel time table, the travel speed maps and the volume plots. The prototype implementation has two parts: Guide Capture and Guide Instantiation. Guide Capture is a graphical interface that is used to capture features of a guide such as guide name, input data type, parameters, decisions and comments. The Guide Instantiation is a system that executes the analysis portion of a Guide and returns the requested results. We note that the Guide Capture and Guide Instantiation prototypes do not capture the full structure of a Guide as was described above; our prototype is in its early stages.

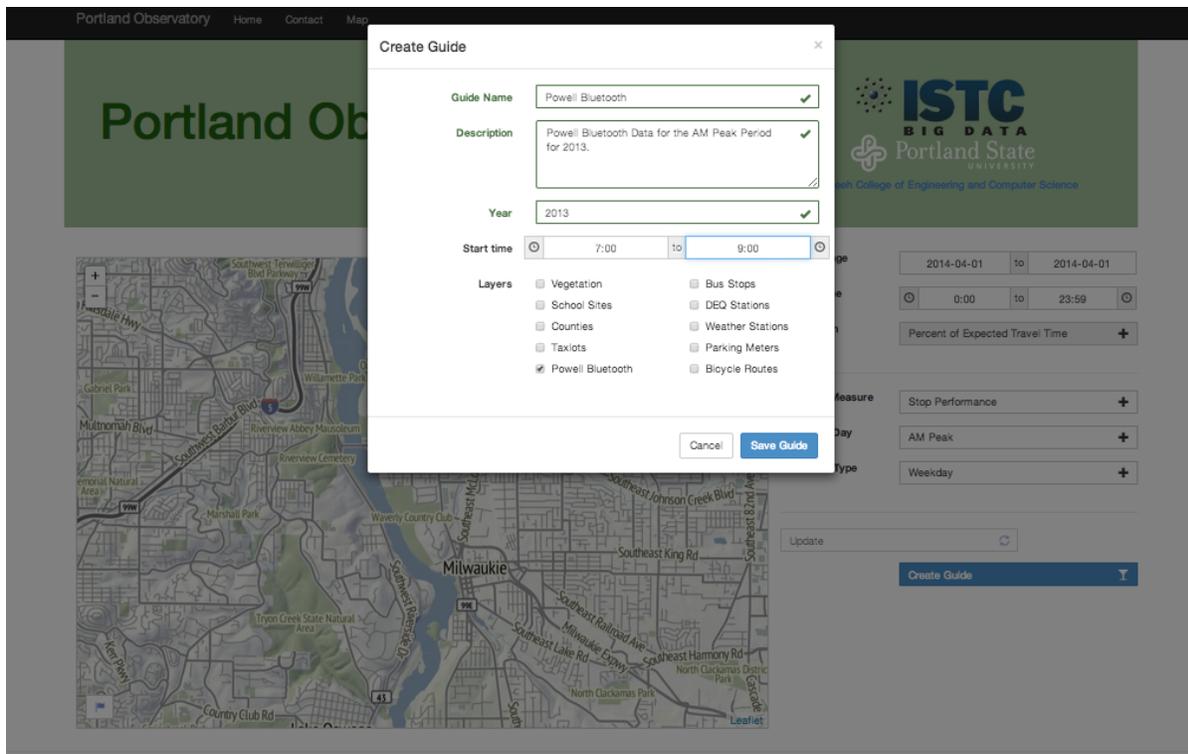
### **Guide Capture**

The Guide Capture is a part of the Portland Observatory web interface. Figure 4 shows a screenshot of the main page of the Portland Observatory web interface. The web interface supports the display of a variety of data layers including air quality, weather, Bluetooth travel

times, bus stops, bicycle routes, tax lots and school sites. Some data in the observatory is relatively static such as school sites, bicycle routes and parking meters.

**Figure 4 Portland Observatory Web Interface**

The Portland Observatory interface supports a set of selectors to allow a user to display selected data layers for selected dates and times. These selectors appear on the right-hand side of the Portland Observatory web interface shown in Figure 4. The Guide Capture interface parallels and leverages these selectors. To create a Guide, the user clicks on the "Create Guide" button in the lower right-hand portion of the interface. This brings up a "Create Guide" dialog, shown in Figure 5, that allows the user to specify the guide name and description and make selections associated with the guide. The selectors in the "Create Guide" dialog (Layers, Year, Start Time) are similar to those on the right-hand side of the web interface and the selectors in the "Create Guide" dialog default to the current selections from the web interface. The motivation is for the user to use the Portland Observatory interface to create a map of the data they want and then use the "Create Guide" dialog button to capture those selections in a Guide.



**Figure 5 Portland Observatory Create Guide Dialog (Part of the Guide Capture Interface)**

A relevant feature of the Portland Observatory interface is the ability to add comments to data layers. Figure 6 shows the Portland Observatory comment interface. A comment can be added to a data layer at a specified location and time. The comments interface is currently used to record decisions and comments. Comments recorded for a data layer are associated with Guides created using for that layer.

Once a Guide is created, it needs to be instantiated with parameters and executed. We describe this process in the next section.

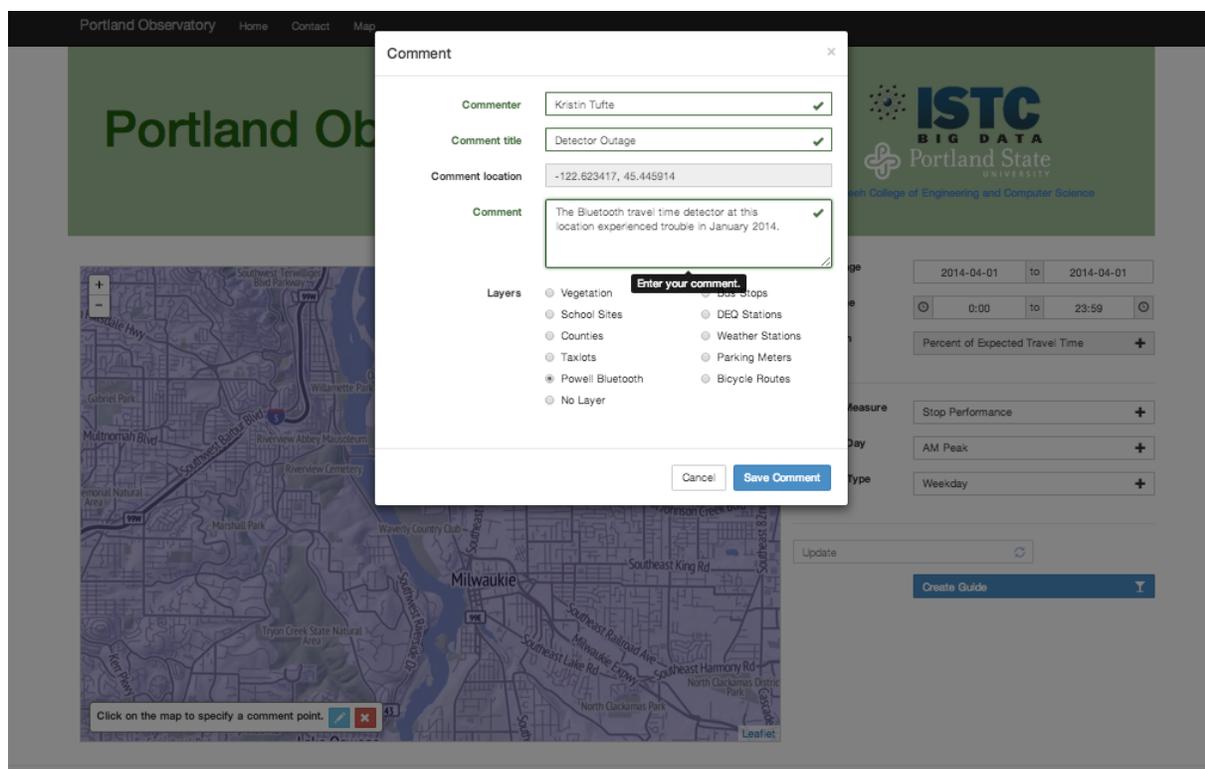


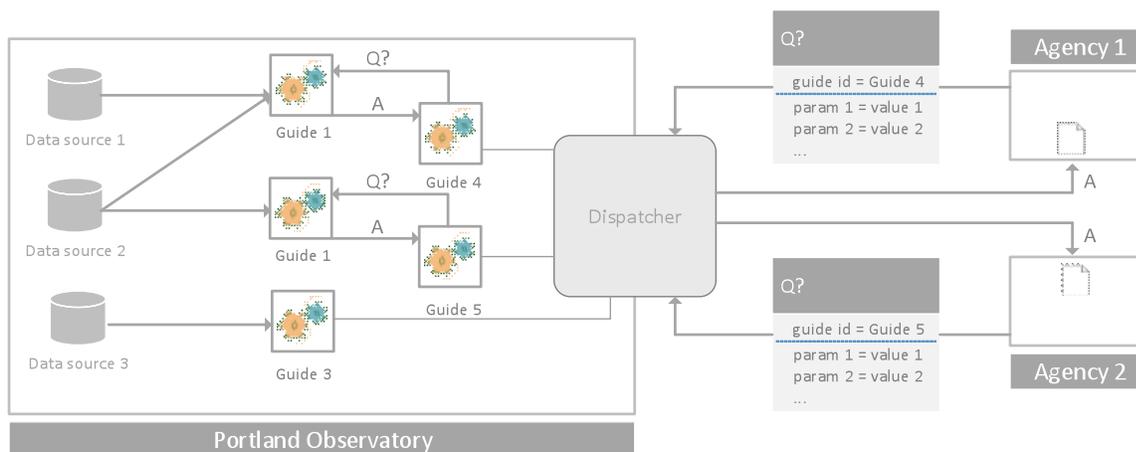
Figure 6 Portland Observatory Comment Interface

## Guide Instantiation

In addition to a Guide Capture interface used to create guides, we have created a Guide Instantiation system and Guides for the key products identified in the Example Reports section. The three Guides for the three key products co-exist and operate in one centralized system. These Guides can communicate with each other, reuse each other, and produce different results depending on the request.

Guide Instantiation is made available as a service, which is used by the web interface. The Portland Observatory web interface receives a request from a user to instantiate a Guide and passes those requests to the Portland Observatory back end. The back end receives requests for Guide instantiation through the Guide Dispatcher in the form of a *guide id* and a set of *parameters*. For example, a guide for the Metro Portal Annual Report might have the year for which the report is to be generated as a parameter. The *guide id* tells the dispatcher what Guide should be instantiated. We note that guides are hierarchical and thus this request tells the dispatcher which Guide should be called to process the instantiation request, we call this Guide

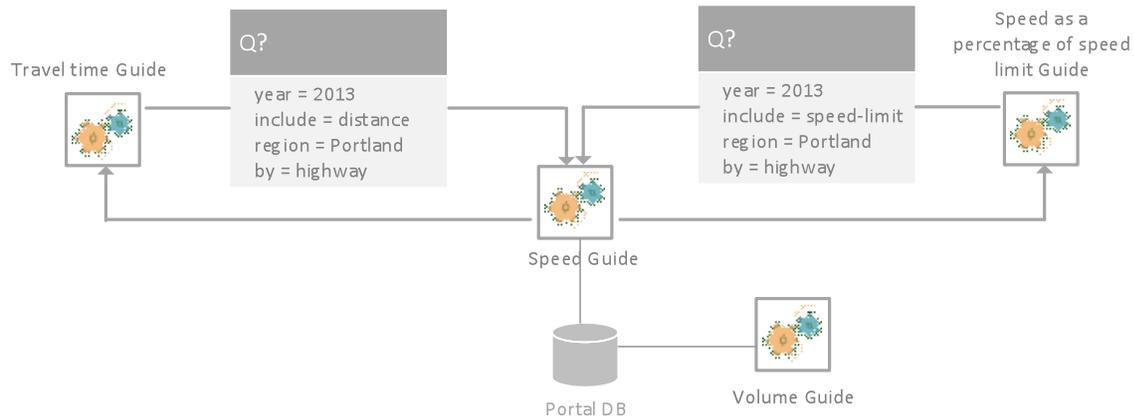
the "main Guide." When processing the request, the main Guide (the Guide that first received the request) can ask other Guides (sub-Guides) to provide sub-answers for the main Guide to construct or calculate the final result (answer). The sub-Guides themselves could request sub-answers from other Guides, and so on. In other words, the main request may generate a chain reaction inside the Portland Observatory across different Guides to make the final answer. The important thing to notice here is that, although each Guide has its own set of parameters, it is only the responsibility of the immediate caller to know what those parameters are and how they should be used; the main caller need only know the parameters for the Guide it calls; the main caller does not need to know about parameters for the Sub-Guides. Figure 7 shows of the Guide Instantiation system.



**Figure 7 Guide Implementation Architecture Diagram**

Going back to the example reports, agencies may ask for data to generate these reports: travel times, speed, speed as a percentage of the speed limit, volume, and travel time for a specific year. Although each of those reports is different from an analyst's perspective, the foundation of all of these reports is based on the same data using the same analysis methods. Thus, as a basis, the implementation uses a Guide that receives requests about speed. Given the requirements determined by the parameters sent along with the request, the Guide knows what equations to use and on what data. To generate a report for the speed as a percentage of the speed limit, we only need two things, speed and speed limit. Since we already have a Guide that calculates speed, the Guide that generates the speed as a percentage of the speed limit can ask the speed Guide to

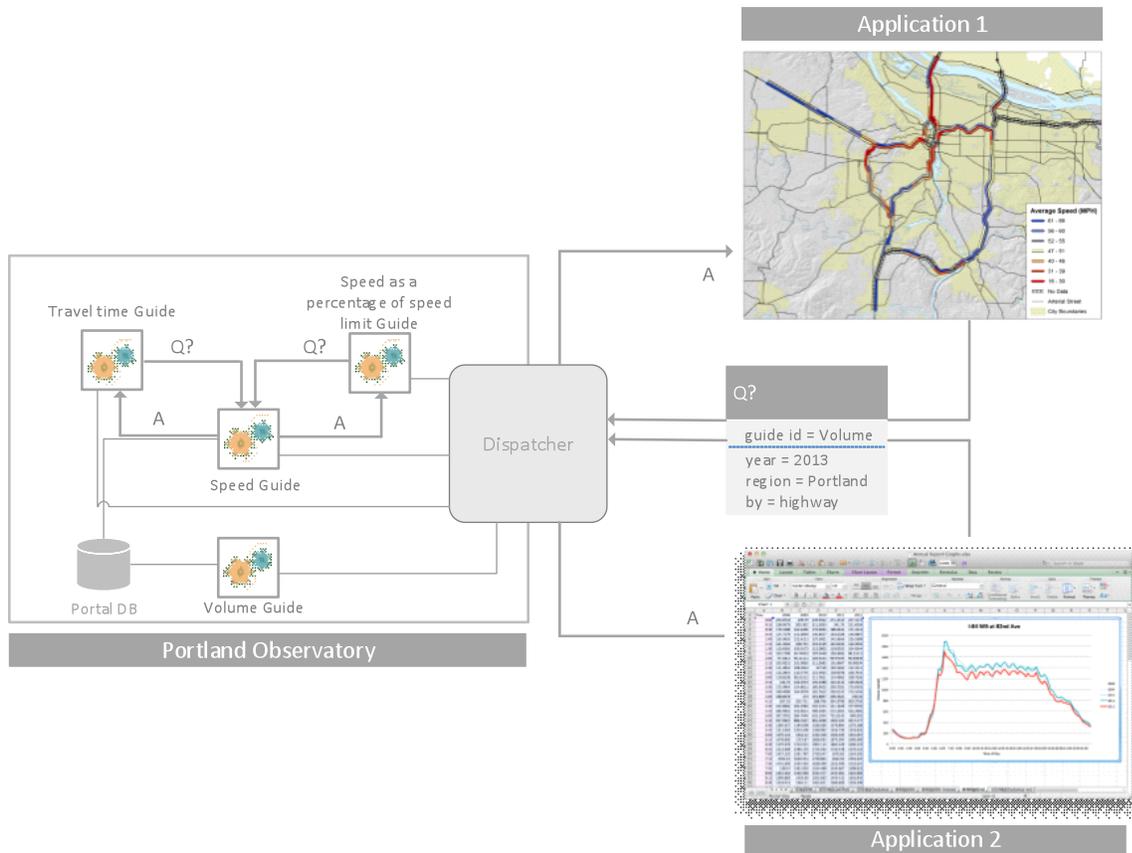
answer the speed question then combine the answer with the speed limit to get the final results. Generating the travel time report follows the same pattern as well since travel time requires speed and distance. Figure 8 shows the guide hierarchy for these reports.



**Figure 8 Guide Hierarchy Diagram**

An important thing to notice about Guides is that they don't provide a complete solution; they only answer a question. Providing the complete solution is the end-application's job. In other words, a Guide can be used by many, completely different applications that provide completely different solutions.

As a proof of concept, using our web interface, two types of results can be obtained using the Metro Portland Annual Report volume Guide: an Excel spreadsheet with transportation volume data for each highway along with their charts comparing volumes for different years and a map showing volume data for selected highways. Figure 9 shows a diagram of this result output.



**Figure 9 Diagram of the Result Output for the Metro Portal Annual Performance Report**

## CONCLUSION

We have presented a proposed system architecture and prototype implementation designed to support data-driven decision making, particularly in the transportation domain. The system uses Guides - an encapsulation of the experience required to answer a question. We selected three transportation system performance reports and key products to use examples for understanding and implementing Guides. Guides for these reports capture information such as the data required for the report, the parameters or selections needed for the report, the decisions made along the way and more. Based on our proposed system architecture, we implemented a prototype of Guides – front end Guide Capture using a web interface and back end Guide Instantiation using CnC and the PostgreSQL relational database. We call our integrated system the Portland Observatory. The system aims to increase integration across diverse data sources and to increase the re-usability of the transportation-related data and analysis that lies behind data-driven performance metrics and decision making and to make better use of valuable human time.

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